

Enjoy the Socks Style
Ggorangnae



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PROLOGUE

ggorangnae company! the Korean Leading Socks Company Extending to the World

With more than 30 years' experience of manufacturing technology and creative designs, we stand in the center of the Korean hosiery industry.

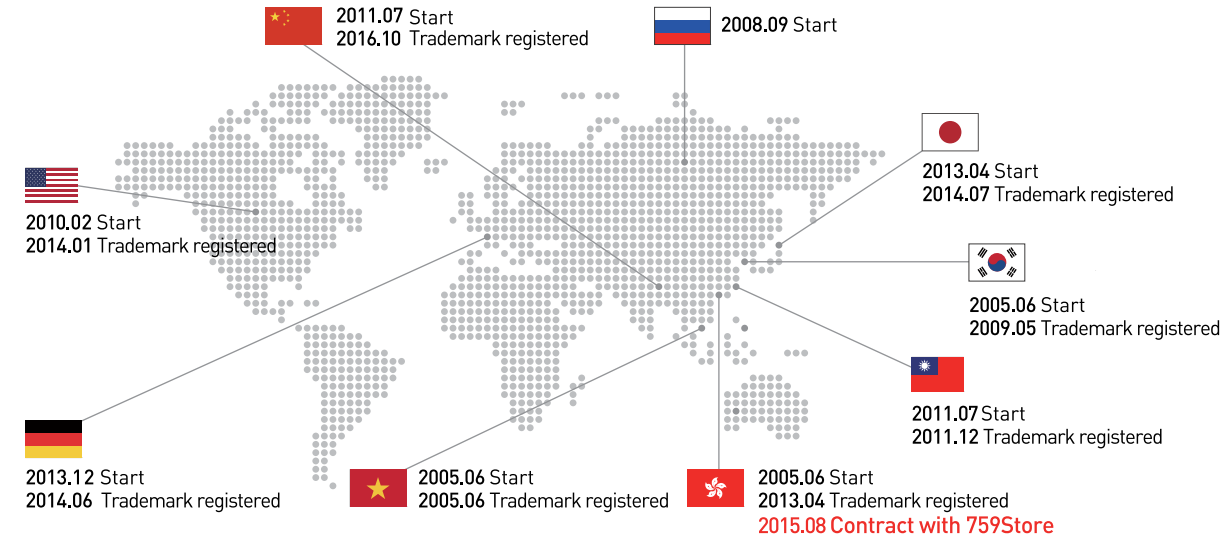
We provide the best products with fresh design, professional production and stringent quality control.



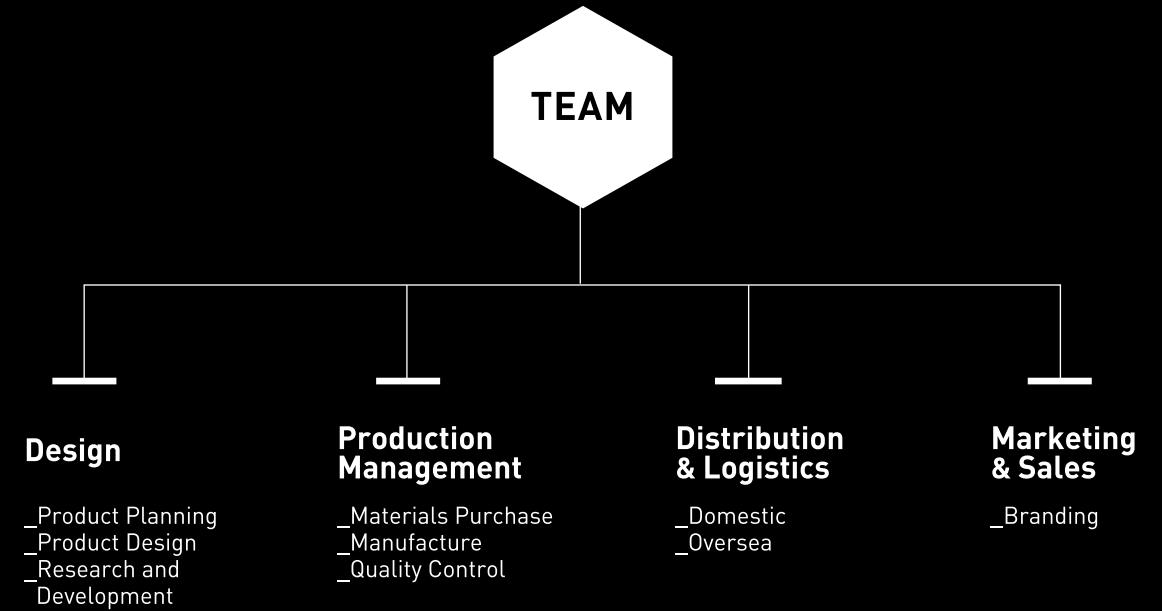
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Corporate History

'Enjoy the Socks Style!' By pursuing our own philosophy, we are doing our best to jump up to be the global top company.



Organization



Business Area & CSR

We offer the best products and service in various field.

/ Own Brand Business

With our own creative designs and the best quality, we ranked as one of the Korean top socks company.

- _Partner with Korean Top Accessories Franchise 'NaughtyCat' (2010~, about 250 stores)
- _Partner with the Sencond Largest Accessories Franchise 'RedEye' (2016~, about 110 stores)
- _Partner with the Leading Grocery brand in Hongkong '759Store' (2015~, about 300 stores)

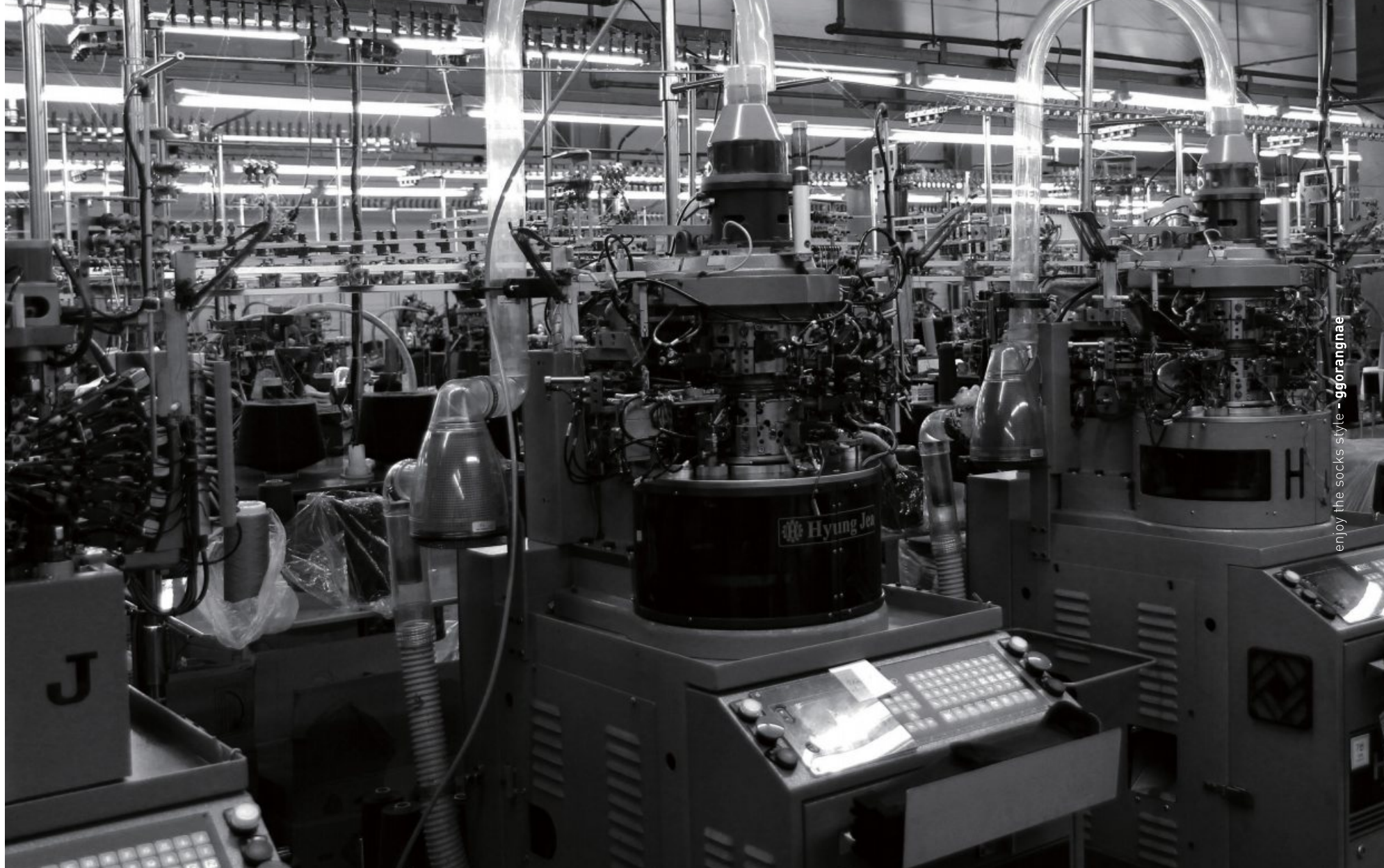
/ ODM Business

We provide products matched the latest trend to domestic & oversea partners, which would ensure business value and faithful partnership.

- _Partner with the Korean Functional Shoes Brand 'Narzio' (2010~, about 110 stores)

/ Corporate Social Responsibility

We consistently carry out variety of social contribution activities for regional and national development.



Design / R&D

We have registered more than 100 patents and copyrights for own designs up to 2017.

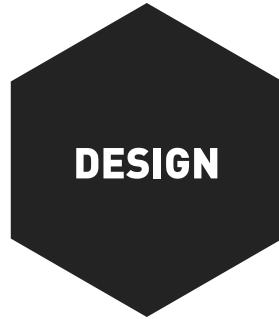


PLAN

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Challenge

- _Analysis of Market Trends & Purchasing Order
- _Challenging New Items Every Season
- _Product Planning that Leads the Socks Market

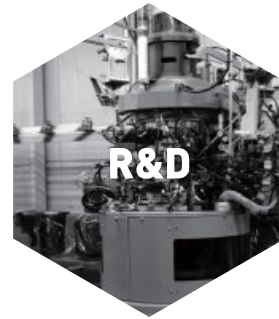


DESIGN

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Creativity

- _Creating our own Patterns, Colors and Characters
- _Diversified socks designs well fitting to the customer needs and trends (over 300 different designs by categories)



R&D

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Realization

- _Realize Products with Any Kind of Design Based on More than 30 years of Manufacturing Technology
- _Ceaseless Investments on R&D about New Technology and Material

Production

We have been practicing the principle of 'Quality as Top Priority', with specialists who have over 15 years experience in manufacturing and various knitting machines.



Quality Control

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- _Systematic Quality Control System
- _Carry out Periodical Maleficence Test
- _Usage of 100% Korean Material
- _100% Domestic Production



The Best Equipped Factory

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- _the Most Advanced Drumless Knitting Machines (54~400needle)
- _New Material Rapidly Available by Manufacturing Technology
- _Knitting the Differentiated Pattern and Design

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SYSTEM



Distribution

We offer reasonable price by efficient production operation with IT system and fast & stable supply of products taking advantage of in-house manufacturing.

B2B Service

Communication with Buyer Service For wholesalers and Distributors

- _ Carry out the Photo Shoot Periodically
- _ Make and Share the Look-book
- _ Update Catalog by Categories & Season
- _ Participate International Fair and Promotion Actively

Brand Marketing

Putting the Value of Product into Customer's Mind,
ggorangnae's Own Differentiated Brand Marketing

Communication with Customers Enhance Brand Power

- _ Steady Communication with Customers through Social Network Service Activities
- _ Various Promotions & Events

Blog | gg_company.blog.com
Instagram | [@ggorangnae_sock](https://www.instagram.com/ggorangnae_sock)
Facebook | www.facebook.com/ggorangnaecompany

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PORTFOLIO



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You can download our latest catalog from our website 'www.ggorangnae.com'

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“ I think socks needs to be entertaining.
People who value the joy that comes from little details
are gathered here wishing your day to be more special.
Enjoy the socks style Our thoughts
upon socks starts from here. ”

thank you

*Enjoy the Socks Style
Ggorangnae*

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